



**PTEXIM CORP**  
DO THE BEST

PRIVATE LABEL SOLUTIONS

# From Vietnam's Finest Spices & Herbs to Your Brand's Success.



# A Vietnam-based private label partner built for global brand growth.

Established in 2017, PTEXIM develops spices, herbs and private label product lines for international buyers who need authentic origin, reliable quality and shelf-ready execution.

2017

Established with a focus on export-ready spices, herbs and private label solutions.

03 ha

Factory area supporting manufacturing, quality control and packaging execution.

\$75-90M

In annual export revenue across international private label markets.

80+

Countries served across key destination markets for global buyers.



# The strength to turn sourcing into shelf-ready private label growth.

PTEXIM brings together Vietnam-based sourcing, product development, quality assurance, packaging flexibility and export experience to support buyers from the first product idea to repeat commercial orders.



## Source Advantage

Established with a focus on export-ready spice, herb and private label solutions.



## Development Capability

R&D, formulation and sampling support that help buyers translate market ideas into product concepts.



## Quality Assurance

Testing, specification control and QA discipline that protect consistency across private label batches.



## Packaging Flexibility

Retail, pouch, food service and bulk formats designed around customer requirements and channel needs.



## Export Readiness

Experience serving international markets with documentation, compliance awareness and shipment coordination.



## Partnership Mindset

A discreet, long-term back-end partner for brands seeking dependable private label execution.

FROM SOURCING STRENGTH TO PRIVATE LABEL EXECUTION CAPABILITY

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**Behind every successful private label brand is a trusted development partner.**

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**Nguyen Vu Hien**

CHIEF EXECUTIVE OFFICER  
PTEXIM CORPORATION

At PTEXIM, we do more than supply spices and herbs. We work with buyers to develop private label products that carry authentic origin, consistent quality and the flexibility required for today's global food market.

Together, we help transform ingredient potential into shelf-ready products built for long-term brand growth.

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**PTEXIM – Building Private Label Brands Through Nature's Finest Ingredients.**

A private label partner for brands that need product development, quality assurance and global readiness.



End-to-End Private Label Solutions



Product Development & R&D Support



Regulatory & Market Readiness



Quality Assurance Discipline



Sustainable Vietnam Sourcing

# From the richness of nature to the trust of consumers, every step is designed to create lasting value for our partners and their brands.

Rainforest Alliance

UEBT

Organic

## Sourcing

Vietnam-origin spices, herbs and sourcing partnerships.

## Cleaning

Preparation and source control before product development.

## R&D

Formulation, flavour direction and sample development support.

## Laboratory Testing

Food safety checks that support buyer confidence and specification control.

## Manufacturing

Production planning for consistent private label batches.

## Packaging

Private label formats for retail, food service and bulk channels.

## Global Distribution

Export coordination for destination-market requirements.

## Retail Shelf

Shelf-ready products prepared for consumer-facing brand growth.

Every step is designed to help partners turn spice and herb potential into private label products with clear market value.

# Product development built around the buyer's brand ambition.

PTEXIM partners with buyers to develop branded spice and herb product lines, combining premium Vietnamese ingredients with clearly defined formats, applications and packaging solutions.



## Custom Seasoning Blends

- BBQ Seasonings
- Meat Marinades
- Snack Seasonings
- Sauce Premixes
- Regional Taste Profiles



## Functional Ingredients

- Natural Antioxidants
- Natural Color Solutions
- Functional Herbs & Botanicals
- Immune Support Ingredients
- Digestive Wellness Ingredients



## Organic & Sustainable Products

- Certified Organic Ingredients
- Sustainably Sourced Herbs & Spices
- Traceable Supply Chains
- Regenerative Agriculture Programs



## Clean Label Solutions

- No Artificial Colors
- No Artificial Flavors
- No Preservatives
- Non-GMO Solutions
- Consumer-Friendly Ingredient Declarations



## Health & Wellness Formulations

- Reduced Salt
- Reduced Sugar
- Low Sodium Seasonings
- High Antioxidant Blends
- Plant-Based Solutions



## Natural Extracts & Value-Added Ingredients

- Essential Oils
- Oleoresins
- Botanical Extracts
- Standardized Active Ingredients



## Market Trend & Consumer Insights

- Clean Label Trends
- Organic Trends
- Plant-Based Trends
- Ethnic Flavor Trends
- Convenience Food Trends



## Packaging Innovation

- Recyclable Packaging
- Eco-Friendly Packaging
- Portion Packs
- Premium Retail Concepts

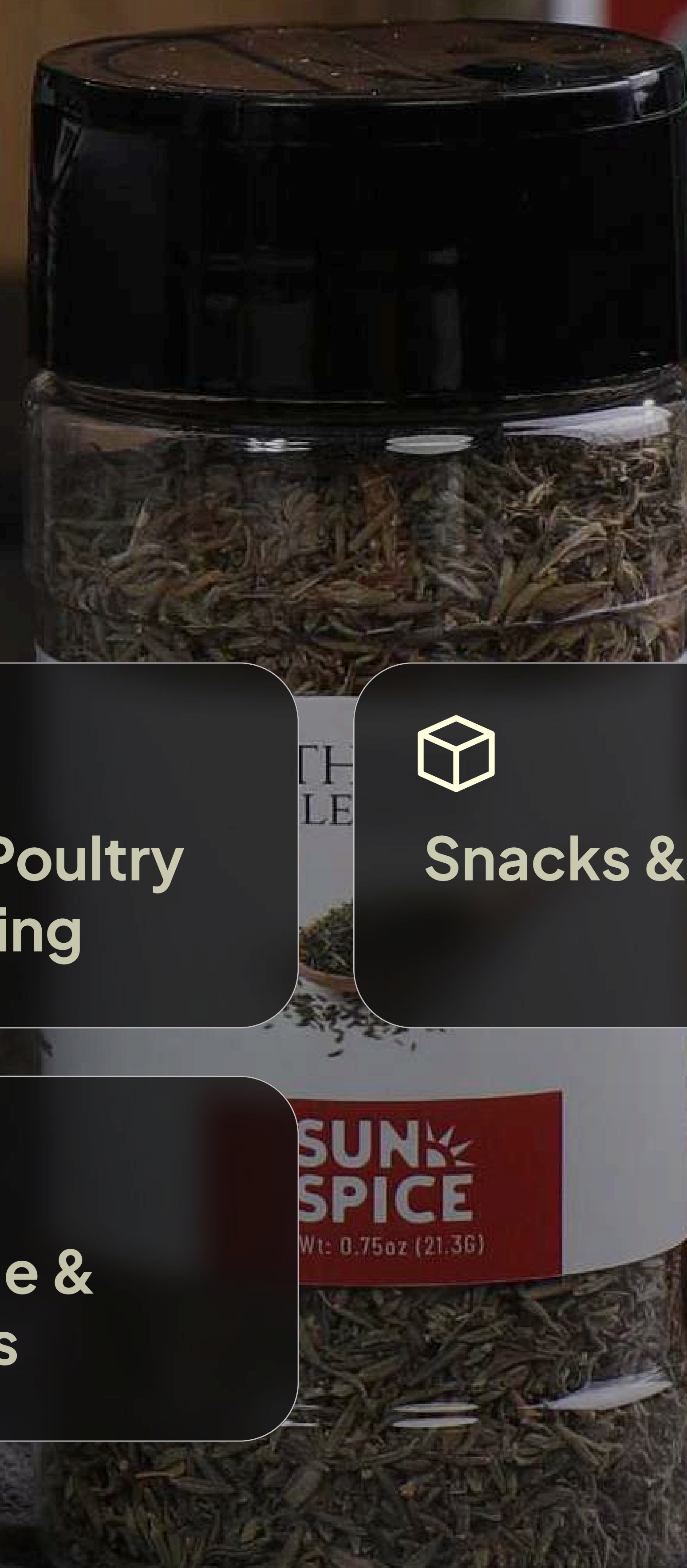


## Co-Creation with Customers

- From concept to commercial launch, we work together with our customers to create differentiated products.

We develop products based on future consumer trends.

# Private label spice and herb solutions for every channel and food category.



Retail and Consumer Brands



Food Service & HoReCa



Meat & Poultry Processing



Snacks & Savory



Instant Foods & Ready Meals



Sauces & Condiments

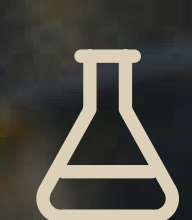


Beverage & Wellness

From retail shelves to industrial food applications, PTEXIM delivers customized spice and herb solutions designed to inspire innovation and create value across every food category.

# Laboratory capabilities for food safety excellence.

Designed to support food safety decisions, product specification and private label buyer confidence across key risk categories.



**Pesticide Residues**



**Mycotoxins**



**Heavy Metals**



**Microbiology**



**Allergens**



**Essential Oils**

**LC-MS/MS**

Advanced residue screening

**GC-MS/MS**

Volatile compound analysis

**ICP-MS**

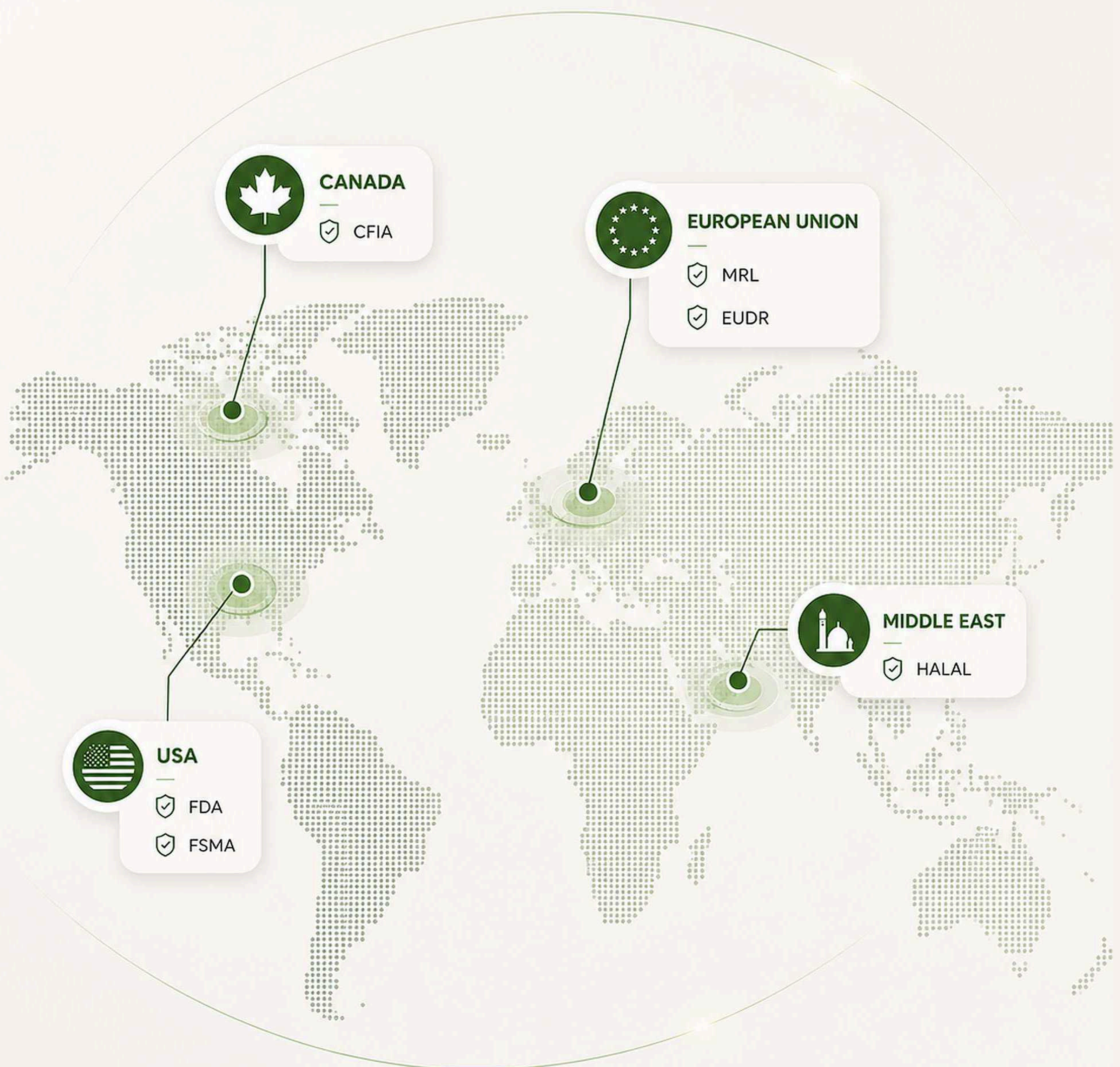
Trace element detection

**HPLC**

Quality profile analysis

# A global view of regulatory readiness.

PTEXIM supports private label buyers in preparing for destination-market expectations — from food safety requirements to market-specific compliance standards.



# Integrating sustainable sourcing at every step of your private label journey.



Traceability



Farmer Partnership



ESG



Carbon Reduction



Ethical Sourcing



# Customized specifications around private label requirements.

A practical matrix for private label development, production planning and brand specification.

CUT SIZE

Customized

MOISTURE

Customized

STEAM STERILIZATION

Optional

PACKAGING

Customized

LABEL DESIGN

Customized

SHELF LIFE

Customized



# Packaging solutions for shelf readiness.



## **Recyclable Packaging**

Packaging options aligned with buyer, retailer and channel requirements.

## **Eco Packaging**

More responsible material direction for brand owners.

## **Retail Packaging**

Consumer-ready formats for private label shelf presentation.

## **Food Service Packaging**

Functional formats for HoReCa and professional kitchens.

# From product idea to shipment.

A structured private label development process from market direction, formulation and sampling through packaging, manufacturing, QA and shipment.



**01** Idea  
Market direction

**02** Formulation  
Formulation and flavour profile

**03** Sample  
Sample development and buyer review

**04** Regulatory  
Destination-market requirement check

**05** Design  
Label and packaging direction

**06** Production  
Controlled manufacturing execution

**07** QA  
Quality assurance confirmation

**08** Shipment  
Export delivery coordination

## Development Journey

# Supply security for reliable private label partnership.

- 📦 Inventory management.
- ✓ Quality risk assessment.
- 🔒 Food defense & food fraud prevention.
- 🌐 Multiple sourcing regions.
- 🛡️ Business continuity plans.



# Protection for customer brands, ideas, recipes and product data.



## NDA Policy

Formal confidentiality discipline



## Recipe Protection

Controlled handling of formulations.



## Exclusive Products

Respecting customer-specific development.



## Data Security

Information kept with restricted access.

# Trusted by brands. Proven by performance.

20+

Private Label Product Lines Successfully Developed.

20+

Countries Served Across North America, Europe, Asia and the Middle East.

95%+

Customer Retention Rate Built on Long-Term Private Label Partnerships.

Millions

Consumer Packs and Private Label Formats Delivered Worldwide Every Year.



# TRUSTED BY BRANDS. PROVEN BY PERFORMANCE.

Every number represents a product line developed, a commitment fulfilled and a partnership scaled. At PTEXIM, success is measured not only by volume and destination markets, but by the trust buyers place in us to help build their private label brands.

# More than a manufacturer. A private label partner for growth.

PTEXIM — Your Trusted Partner in Creating the Next  
Generation of Private Label Spice and Herb Brands.



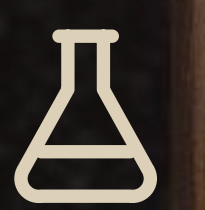
## Innovation

Transforming market insights into differentiated products and tailored solutions.



## Global Compliance

Navigating complex international requirements with confidence, transparency, and full regulatory expertise.



## Quality Excellence

Delivering consistent quality through rigorous standards, advanced laboratory capabilities, and uncompromising attention to detail.



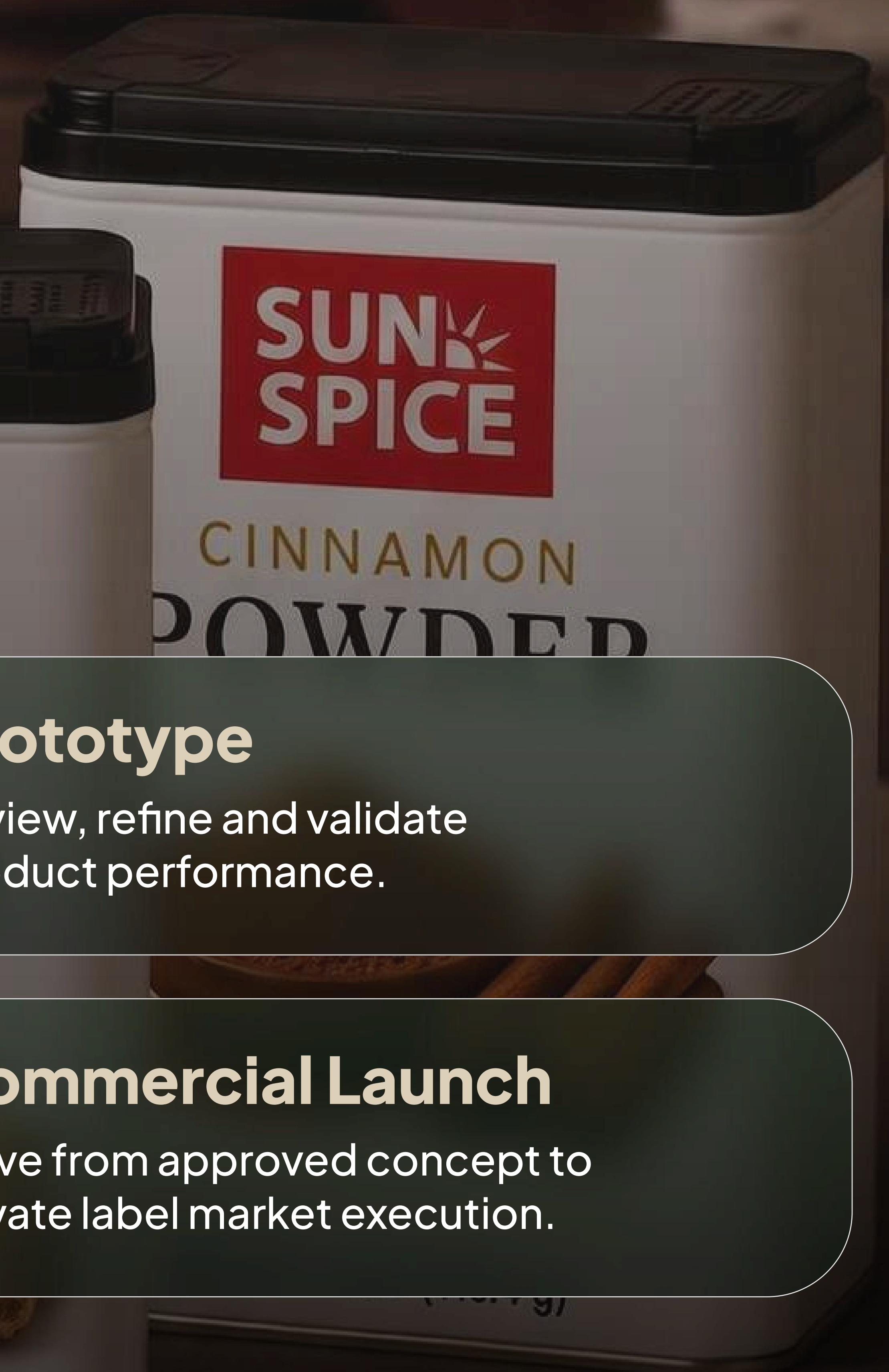
## Partnership

Building long-term relationships founded on trust, collaboration, and shared success.

We combine Vietnam's finest spices and herbs with product development, scientific expertise and global market understanding. From concept and formulation to packaging, manufacturing and delivery, we work alongside buyers to create private label products that inspire consumers and build enduring brands.

# Innovation Pipeline

## Creating private label value through innovation, science and trusted partnerships.



01

### Market Trend

Identify the buyer's market and channel opportunity.

02

### Consumer Insight

Translate market needs into private label product opportunities.

03

### Market R&D Development

Develop prototypes through formulation and application expertise.

04

### Prototype

Review, refine and validate product performance.

05

### Commercial Launch

Move from approved concept to private label market execution.



# PTEXIM Corporation

FACTORY

Vietnam Manufacturing Facility

43 Street 17, Ward 5, Binh Trung Ward, Ho Chi Minh City, Vietnam

FOCUS

Private Label Spice And Herb Solutions For Global Buyers, Food Service And Industrial Ingredient Customers.

Representative Office

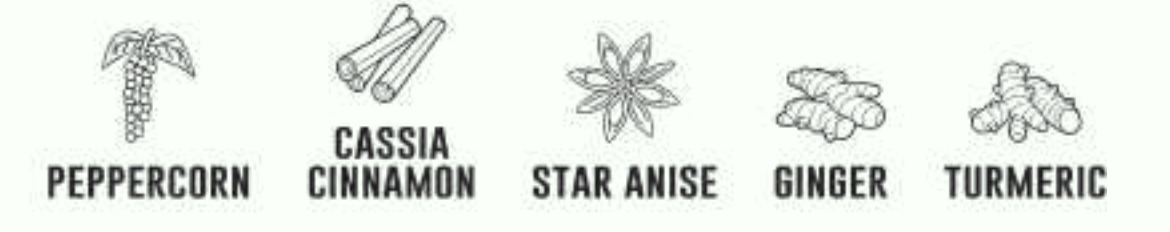
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CERTIFICATE



SUSTAINABLE PROGRAMME



MEMBER OF

