



PTEXIM CORP
DO THE BEST

PRIVATE LABEL SOLUTIONS

From Vietnam's Finest Spices & Herbs to Your Brand's Success.



A Vietnam-based private label partner built for global brand growth.

Established in 2017, PTEXIM sources spices and herbs and develops private label product lines for international buyers who need authentic origin, reliable quality and shelf-ready execution.

2017

Established with a focus on export-ready spices, herbs and private label solutions.

03 ha

Factory area supporting manufacturing, quality control and packaging execution.

\$75–90M

In annual export revenue across international private label markets.

80+

Countries served across key destination markets for global buyers.



The strength to turn sourcing into shelf-ready private label growth.

PTEXIM brings together Vietnam-based sourcing, product development, quality assurance, packaging flexibility and export experience to support buyers from the first product idea to repeat commercial orders.



Source Advantage

Established with a focus on export-ready spices, herbs and private label solutions.



Development Capability

R&D, formulation and sampling support that help buyers translate market ideas into product concepts.



Quality Assurance

Testing, specification control and QA discipline that protect consistency across private label batches.



Packaging Flexibility

Retail, pouch, food service and bulk formats designed around customer requirements and channel needs.



Export Readiness

Experience serving international markets with documentation, compliance awareness and shipment coordination.



Partnership Mindset

A discreet, long-term back-end partner for brands seeking dependable private label execution.

FROM SOURCING STRENGTH TO PRIVATE LABEL EXECUTION CAPABILITY

At PTEXIM, we do more than supply spices and herbs. We partner with brands to create authentic products, inspire innovation, and deliver quality that consumers trust worldwide.

Together, we are building the next generation of food brands.

Nguyen Vu Hien

Chief Executive Officer
PTEXIM Corporation

”

Behind every great food brand is a trusted ingredient partner.

”

**PTEXIM – BUILDING BRANDS
THROUGH NATURE’S FINEST INGREDIENTS.**

A private label partner for brands that need product development, quality assurance and global readiness.



End-to-End Solutions



Innovation Driven



Regulatory Expertise



Quality Assured



Sustainable Sourcing

From the richness of nature to the trust of consumers, every step is designed to create lasting value for our partners and their brands.

Rainforest Alliance

UEBT

Organic

Sourcing

Vietnam-origin spices, herbs and sourcing partnerships.

Cleaning

Preparation and source control before product development.

R&D

Formulation, flavour direction and sample development support.

Laboratory Testing

Food safety checks that support buyer confidence and specification control.

Manufacturing

Production planning for consistent private label batches.

Packaging

Private label formats for retail, food service and bulk channels.

Global Distribution

Export coordination for destination-market requirements.

Retail Shelf

Shelf-ready products prepared for consumer-facing brand growth.

Every step is designed to help partners turn spices and herbs potential into private label products with clear market value.

Product development built around the buyer's brand ambition.

PTEXIM partners with buyers to develop branded spices and herbs product lines, combining premium Vietnamese ingredients with clearly defined formats, applications and packaging solutions.



Custom Seasoning Blends

- BBQ Seasonings
- Meat Marinades
- Snack Seasonings
- Sauce Premixes
- Regional Taste Profiles



Functional Ingredients

- Natural Antioxidants
- Natural Color Solutions
- Functional Herbs & Botanicals
- Immune Support Ingredients
- Digestive Wellness Ingredients



Organic & Sustainable Products

- Certified Organic Ingredients
- Sustainably Sourced Herbs & Spices
- Traceable Supply Chains
- Regenerative Agriculture Programs



Clean Label Solutions

- No Artificial Colors
- No Artificial Flavors
- No Preservatives
- Non-GMO Solutions
- Consumer-Friendly Ingredient Declarations



Health & Wellness Formulations

- Reduced Salt
- Reduced Sugar
- Low Sodium Seasonings
- High Antioxidant Blends
- Plant-Based Solutions



Natural Extracts & Value-Added Ingredients

- Essential Oils
- Oleoresins
- Botanical Extracts
- Standardized Active Ingredients



Market Trend & Consumer Insights

- Clean Label Trends
- Organic Trends
- Plant-Based Trends
- Ethnic Flavor Trends
- Convenience Food Trends



Packaging Innovation

- Recyclable Packaging
- Eco-Friendly Packaging
- Portion Packs
- Premium Retail Concepts



Co-Creation with Customers

- From concept to commercial launch, we work together with our customers to create differentiated products.

We develop products based on future consumer trends.

Private label spices and herbs solutions for every channel and food category.



Retail and
Consumer Brands



Food Service &
HoReCa



Meat & Poultry
Processing



Snacks & Savory



Instant Foods &
Ready Meals



Sauces &
Condiments



Beverage &
Wellness

From retail shelves to industrial food applications, PTEXIM delivers customized spices and herbs solutions designed to inspire innovation and create value across every food category.

Laboratory capabilities for food safety excellence.

Designed to support food safety decisions, product specification and private label buyer confidence across key risk categories.

 Pesticide Residues

 Mycotoxins

 Heavy Metals

 Microbiology

 Allergens

 Essential Oils

LC-MS/MS
Advanced residue screening

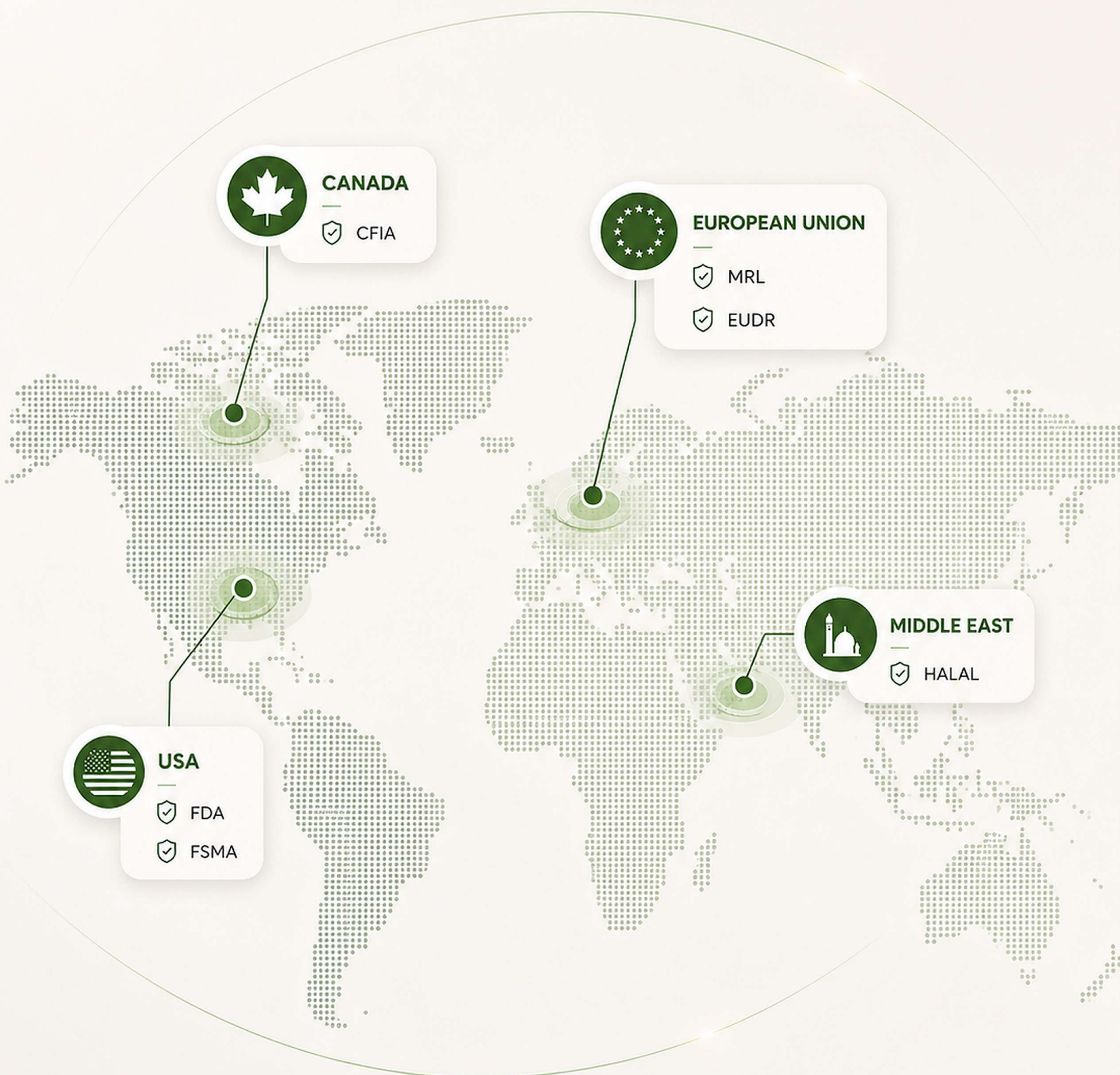
GC-MS/MS
Volatile compound analysis

ICP-MS
Trace element detection

HPLC
Quality profile analysis

A global view of regulatory readiness.

PTEXIM supports private label buyers in preparing for destination-market expectations — from food safety requirements to market-specific compliance standards.



Integrating sustainable sourcing at every step of your private label journey.



Traceability

Visibility across sourcing and product origin.



Farmer Partnership

Relationships that support long-term sourcing quality.



ESG

Responsible practices embedded in business priorities.



Carbon Reduction

Direction toward more responsible operations.



Ethical Sourcing

Quality growth aligned with accountable sourcing.

Customized specifications around private label requirements.

A practical matrix for private label development, production planning and brand specification.

CUT SIZE

Customized

MOISTURE

Customized

STEAM STERILIZATION

Optional

PACKAGING

Customized

LABEL DESIGN

Customized

SHELF LIFE

Customized



Packaging solutions for shelf readiness.



Recyclable Packaging

Packaging options aligned with buyer, retailer and channel requirements.

Eco Packaging

More responsible material direction for brand owners.

Retail Packaging

Consumer-ready formats for private label shelf presentation.

Food Service Packaging

Functional formats for HoReCa and professional kitchens.

From product idea to shipment.

A structured private label development process from market direction, formulation and sampling through packaging, manufacturing, QA and shipment.



01 Idea
Market direction

02 Formulation
Formulation and flavour profile

03 Sample
Sample development and buyer review

04 Regulatory
Destination market requirement check

05 Design
Label and packaging direction

06 Production
Controlled manufacturing execution

07 QA
Quality assurance confirmation

08 Shipment
Export delivery coordination

Development Journey

Supply security for reliable private label partnership.

- 📁 Multiple sourcing regions.
- ✓ Business continuity plans.
- 🔒 Inventory management.
- 🌐 Quality risk assessment.
- 🛡️ Food defense & food fraud prevention.



Protection for customer brands, ideas, recipes and product data.



NDA Policy

Formal confidentiality discipline



Recipe Protection

Controlled handling of formulations.



Exclusive Products

Respecting customer-specific development.



Data Security

Information kept with restricted access.

Trusted by brands. Proven by performance.

20+

Private Label Product
Lines Successfully
Developed.

20+

Countries Served
Across North America,
Europe, Asia and the
Middle East.

95%+

Customer Retention Rate
Built on Long-Term Private
Label Partnerships.

Millions

Consumer Packs and Private
Label Formats Delivered
Worldwide Every Year.

TRUSTED BY BRANDS. PROVEN BY PERFORMANCE.

Every number represents a partnership, a commitment fulfilled, and a shared success story. At PTEXIM, we measure our achievements not only by volumes and destinations, but by the trust our customers place in us and the value we help create for their brands.



More than a manufacturer. A trusted partner for growth.

PTEXIM — Your Trusted Partner in Creating the Next Generation of Private Label Spices and Herbs Brands.



Innovation



Global Compliance



Quality Excellence



Partnership

Transforming market insights into differentiated products and tailored solutions.

Navigating complex international requirements with confidence, transparency, and full regulatory expertise.

Delivering consistent quality through rigorous standards, advanced laboratory capabilities, and uncompromising attention to detail.

Building long-term relationships founded on trust, collaboration, and shared success.



We combine Vietnam’s finest spices and herbs with innovation, scientific expertise, and a deep understanding of global markets. From concept development and product formulation to manufacturing and delivery, we work alongside our customers to create products that inspire consumers and build enduring brands. At PTEXIM, our success is measured not only by the products we deliver, but by the partnerships we help grow and the value we create together.

Creating value through innovation, science, and trusted partnerships.



01

Market Trend

Identify the buyer's market and channel opportunity.

02

Consumer Insight

Translate market needs into private label product opportunities.

03

Market R&D Development

Develop prototypes through formulation and application expertise.

04

Prototype

Review, refine and validate product performance.

05

Commercial Launch

Move from approved concept to private label market execution.



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FACTORY
Vietnam Manufacturing Facility

FOCUS
Private Label Spices And Herbs
Solutions For Global Buyers, Food
Service And Industrial Ingredient
Customers.

CERTIFICATE



MEMBER OF

